

Norwegian Air Shuttle Corporate fact sheet

Headquarters:

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Norway

Chief Executive Officer:

Bjørn Kjos

About the Company

Founded in 1993, Norwegian Air Shuttle ASA is the seventh largest low-cost carrier in the world, and about 5,500 people work for the company. The company operates over 400 routes to more than 130 destinations in Europe, North Africa, the Middle East, Thailand, the Caribbean and the US. Norwegian carried 26 million passengers in 2015.

Norwegian has experienced significant growth over the past few years by introducing brand new aircraft to the fleet, as well as launching many new routes and establishing new bases in Europe, Asia and the U.S. Today, the company has more than 100 aircraft and has one of the world's youngest and greenest fleets in the world, with an average age of just 3.6 years.

In 2015, Norwegian received seven awards including the renowned Skytrax for "Best Low-Cost Airline Europe" for the third consecutive year as well as the "Best Low-Cost Long haul Airline".

The company currently has 17 operational bases: London (UK), Malaga (Spain), Las Palmas (Spain), Alicante (Spain), Tenerife (Spain), Barcelona (Spain), Madrid (Spain), Oslo (Norway), Bergen (Norway), Trondheim (Norway), Stavanger (Norway), Stockholm (Sweden), Copenhagen (Denmark), Helsinki (Finland), Bangkok (Thailand), New York (USA) and Fort Lauderdale (USA). In 2016 Norwegian also announced the plan for a new base in Rome.

Norwegian has been listed on the Oslo Stock Exchange since 2003.

History

1993

Norwegian established

2002

Launched domestic routes in Norway

2003

Listed on the Oslo Stock Exchange

2004

Started codeshare agreement with FlyNordic and Sterling

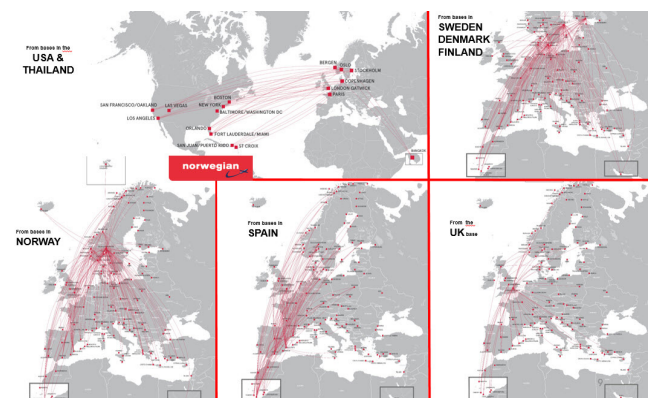
2005

First year in profit



Norwegian in Brief

- Norwegian is the fastest-growing airline in the world with 447 routes to 138 destinations in 37 countries across the U.S., Caribbean, Europe, Northern Africa, Middle East and South East Asia (as of April 2016)
- Named Europe's best low-cost airline for the past three consecutive years, and in 2015 named best long-haul low-cost carrier by prestigious Skytrax Awards
- Named the most fuel-efficient airline on transatlantic routes by The International Council on Clean Transportation (ICCT)
- The company operates about 100 aircraft consisting of Boeing 737-800s and Boeing 787 Dreamliners
- Operates about 600 flights daily



2007

- Acquired FlyNordic from Finnair. Stockholm became Norwegian's Swedish base.
- Placed an order with Boeing to buy 42 737-800 aircraft
- Bank Norwegian and frequent flier program Norwegian Reward was launched

2008

- The company's first Boeing 737-800 New Generation aircraft was delivered
- The mobile company Call Norwegian introduced
- Entered the Danish market and opened a base in Copenhagen

2009

- Received the airline ATW award
- The first Norwegian-owned B737-800 was delivered
- Expanded extensively in Denmark by launching 39 new routes

2010

- Awarded gold and silver in the prestigious customer survey, Sky Trax
- Placed an order of additional 15 aircraft from Boeing

2011

- First airline to offer in-flight WiFi on European routes
- Entered the Finnish market
- Entered into an agreement to purchase three Boeing 787-8 Dreamliner long-haul aircraft
- Placed an order for an additional 15 aircraft from Boeing

2012

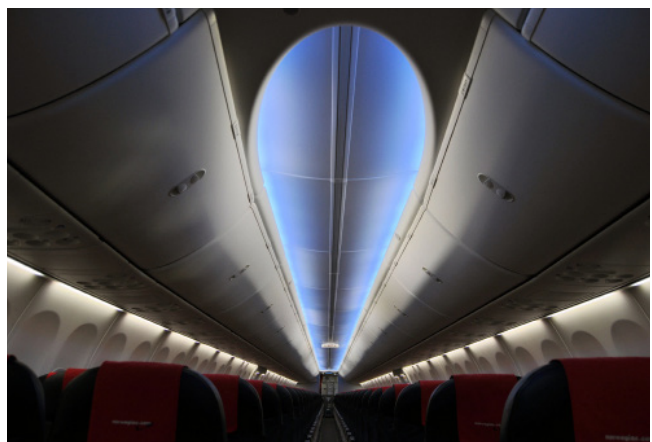
- Signed the largest ever agreement in European aviation history with an order of 222 aircraft from Boeing and Airbus
- Signed an agreement to lease two additional Boeing 787-8 Dreamliners for its long-haul operations

2013

- Became the first airline in Europe to offer in-flight movie- and TV-rentals
- Launched long-haul routes to Fort Lauderdale, Florida, from Copenhagen, Stockholm and Oslo
- Commenced its first ever long-haul flights from Scandinavia to New York, Bangkok and Fort Lauderdale
- Awarded "Best European Low-Cost Carrier" by renowned SkyTrax
- Awarded «Best Inflight Connectivity and Communications» for its free WiFi at the prestigious Passenger Choice Awards
- Signed an agreement to acquire two new Boeing 787-9 Dreamliners. The 787-9 is larger than the 787-8 that Norwegian currently operates on its long-haul routes.

2014

- Granted an Irish air operator certificate for its subsidiary Norwegian Air International Limited, which is based in Dublin
- Ordered an additional seven new 787-9 Dreamliners
- Awarded "Best European Low-Cost Carrier" by renowned SkyTrax for the second year in a row
- Received three awards at the prestigious Passenger Choice Awards, including "Best Airline in Europe"
- Opened two long-haul bases in the US; one in Fort Lauderdale and one in New York



- First long-haul flights from London Gatwick to the US take off

2015

- Named the most fuel-efficient airline on transatlantic routes by The International Council on Clean Transportation (ICCT)
- Signed an agreement to acquire an additional 19 new Boeing 787-9 Dreamliners, which constitutes a total order of 30 Dreamliners
- Expanded long-haul operation by establishing crew base at London Gatwick
- Launched new long-haul routes to Las Vegas, Puerto Rico, St. Croix and Boston
- Recognised as "Best Low-Cost Airline in Europe" for the third time running and "World's Best Low-Cost Long Haul Airline" by Skytrax, and "Europe's Best Low-Cost Airline" by Airlineratings.com
- Became the first airline to offer live TV on European flights

2016

- The first Boeing 787-9 Dreamliner was delivered
- Announced flights from Paris-Charles-de-Gaulle Airport to the U.S.
- Ordered two more Boeing 787-9 Dreamliners
- Established new base in Rome, Italy

Daily Departures

Norwegian operates almost 600 flights a day.

Employees

About 5,500 people work to deliver professional and friendly customer service and world-class on-time performance.

Stock

Common stock is traded under the symbol "NAS" at the Oslo Stock Exchange.

Fleet

Norwegian operates one of the most modern and eco-friendly fleets in Europe. The fleet currently consists of more than 100 aircraft; 101 Boeing 737-800s and nine 787 Dreamliners (as of April 2016). The average fleet age is approximately 3,6 years – one of the world's youngest. Adding to its existing order of 42 Boeing 737-800s, Norwegian in January 2012 ordered 222 new aircraft – whereof 100 Boeing 737 MAX8, 22 Boeing 737-800 and 100 Airbus A320neo. The order is Europe's largest ever single aircraft order. In 2015, Norwegian ordered 19 additional Boeing 787-9 Dreamliners, an order that will more than quadruple the company's current long-haul fleet to 38 aircraft within the next five years. The agreement is the largest single order of 787-9s in European history.

New aircraft is a win-win for the company's cost, the environment and passenger wallets and comfort:

- Free in-flight WiFi on its 737-800s
- In-flight entertainment on its 737-800s and its Dreamliners
- Streaming of movies and tv-shows on the majority of its WiFi-equipped aircraft
- Live TV on European flights

Routes and destinations

Norwegians currently operates 447 routes to 138 destinations in Scandinavia, Europe, North Africa, the Middle East, Asia and the US (as of April 2016).

Fun Facts

- Our aircraft are referred to as "Red Nose" because the front of the aircraft (the "nose") is painted red
- The tail fins on our aircraft feature a portrait of a hero that has challenged the established and inspired others
- We taught Norway's air travellers to book their flights online
- Our telephone lines went down when we first launched our ticket sales back in 2002
- Today, more than 80 percent of our passengers book their flight on our website



Corporate Responsibility

Norwegian is committed to operating in accordance with responsible, ethical, sustainable and sound business principles, with respect for people and the environment.

Our Codes of Ethics give directions for a good working environment and highlights the Group's guidelines for human rights, prevention of corruption, employee rights and safety for all – both our customers and employees. Norwegian has a dedicated corporate cooperation with UNICEF because Norwegian believes that children are the future.

Environment

The single most important thing an airline can do to reduce its environmental footprint is to invest in new aircraft, consequently reducing emissions considerably. With an average fleet age of 3.6 years (as of January 1, 2016) and a pending order of more than 250 new aircraft, Norwegian boasts one of the greenest and most fuel-efficient fleets in the world, and from 2014 to 2015, the total emissions were reduced by as much as 9.3 percent. In 2015, Norwegian was named the most fuel-efficient airline on transatlantic routes by The International Council on Clean Transportation (ICCT), with an average fuel burn of 40 passenger kilometers per liter. Norwegian's goal is to help make aviation carbon neutral by 2050.

Norwegian also undertakes a variety of other measures to minimize its environmental impact. All employees should focus on how they can contribute to a better environment in their daily work.

Partnership with UNICEF

"The children are the future and we should do everything we can to make the world a better place for the ones who need it the most," says Norwegian's CEO Bjørn Kjos. That is why Norwegian has a collaboration with UNICEF, the United Nation's Children Fund. We also believe that it is important to enable our staff and customers to make a difference.

Administered by the company's top management, the Signature Partnership is the highest form of partnership UNICEF Norway offers corporate clients. Norwegian's support to UNICEF consists of travel funding and fundraisers. In addition, all Norwegian employees donate their company Christmas presents to UNICEF.

Human Worth

Everyone at Norwegian has a joint responsibility to create a good working environment and develop a sound corporate culture marked by openness and tolerance. Norwegian supports the international human rights as outlined by the UN declaration and conventions. No one shall in any way cause or contribute to the violation or circumvention of human rights. We place great importance on ensuring compliance with employees' basic human rights as outlined in the International Labour Organisation's core conventions.

For more information visit our corporate website:
www.norwegian.com

